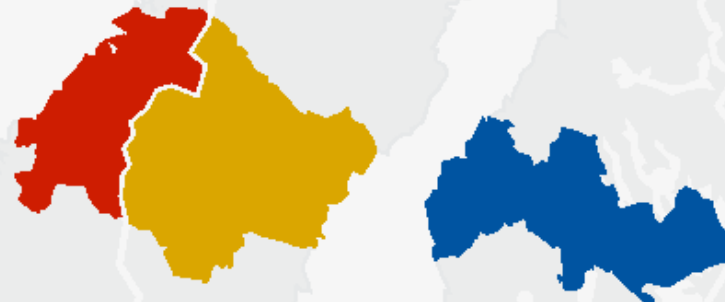


# PROMIDNORD Innovation Network Study

- Innovativ potential i MittNorden- en studie av innovationssystem



Ny MittNordisk Europaregion?

Sundsvall 30/05/2007

Mikko Vesa, Regional Council of South Savo



A map of Europe with three regions highlighted in different colors: a red region in the north (Scandinavia), a yellow region in the center (Central Europe), and a blue region in the east (Eastern Europe).

## Presentation Index

- Project objectives
- Project research & timetable
- Project stakeholders
- Project findings 1-3
- Project closing

A light gray map of Europe is shown in the background. Three regions in the north are highlighted with solid colors: a red region in the northwest (Scandinavia), a yellow region in the north-central part (Baltic states), and a blue region in the northeast (Finland).

## Project objectives

- Chart the current deployment of innovation support functions
- Chart the current regional innovation policy
- Discuss and document the future regional innovation policy challenges
- Explore and document Mid-Nordic solutions for future regional innovation challenges

A map of Europe with three regions highlighted in different colors: a red region in the north (Scandinavia), a yellow region in the center (Central Europe), and a blue region in the east (Baltic region).

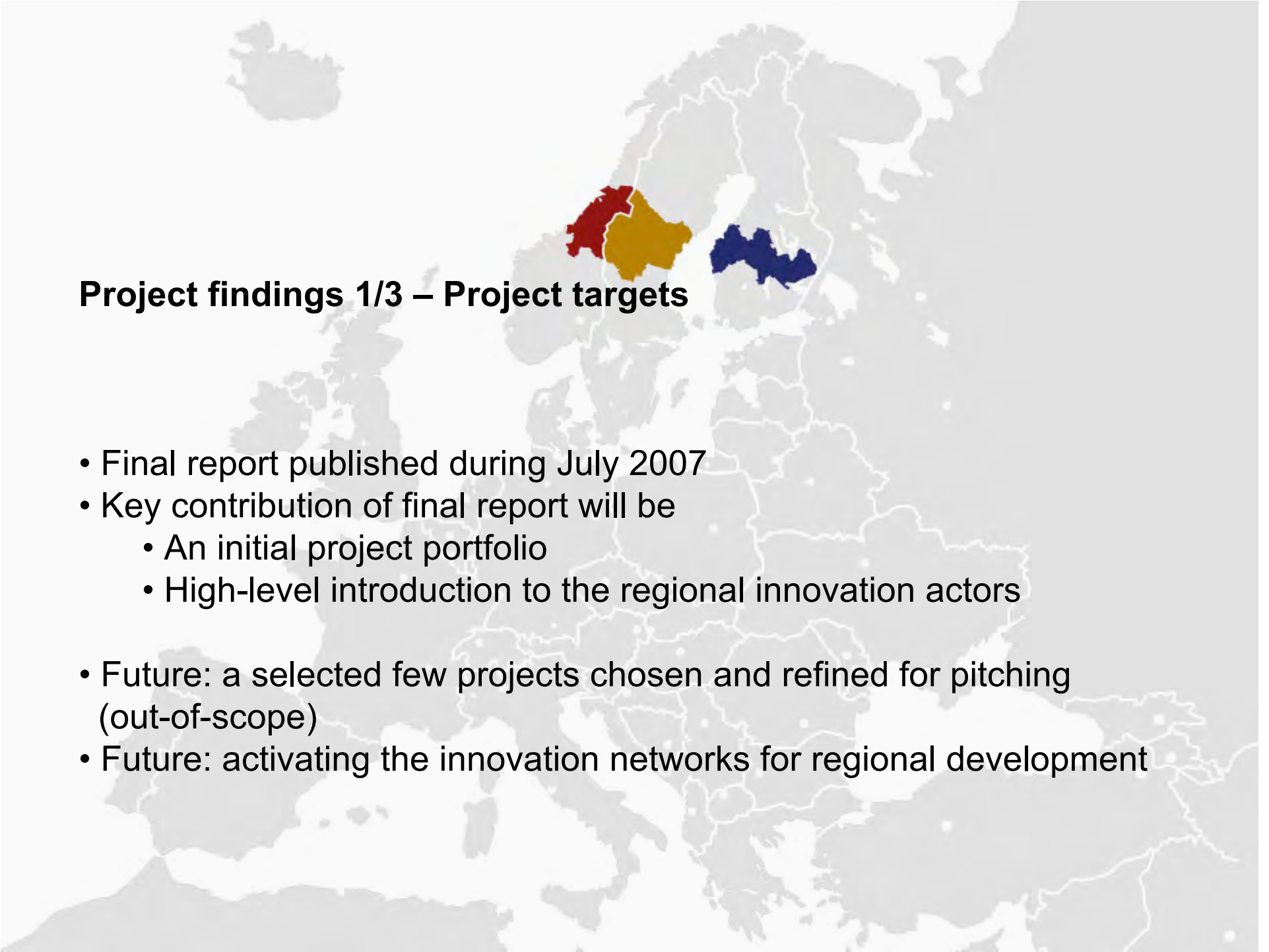
## Project research and timetable

- Project duration is 11/2006-06/2007
- Research is carried out through informal qualitative interviews
- Working languages english, swedish or finnish
- Research is carried out on-site in all 8 regions
  
- Final report to be published in the publication series of The Regional Council of South Savo in July 2007

A map of Europe with three regions highlighted in different colors: a red region in the north (Scandinavia), a yellow region in the center (Central Europe), and a blue region in the east (Baltic states).


## Project stakeholders

- Innovation is a clustered activity between business, government and education/research
- Key actors in regional innovation policy:
  - Science parks and business incubators
  - Technology/service innovation transfer mechanisms
  - Universities and polytechnicals
  - At this stage direct talks with companies out of scope
  - Over 40 relevant actors interviewed for the final study

A light gray map of Europe is shown in the background. Three regions are highlighted with colored overlays: a red region in the north (Scandinavia), a yellow region in the center (Central Europe), and a blue region in the east (Baltic states).

## Project findings 1/3 – Project targets

- Final report published during July 2007
- Key contribution of final report will be
  - An initial project portfolio
  - High-level introduction to the regional innovation actors
- Future: a selected few projects chosen and refined for pitching (out-of-scope)
- Future: activating the innovation networks for regional development



## Project findings 2/3 – Innovation today

- Institutional similarities apparent today
- Two types of innovation milieus
  - Established milieus
  - Emergent milieus
- Operational environment leads to custom solutions within the innovation milieu
- Limited resources; understanding the need for focusing
- Dominant regional clusters
  - Forest & fiber, Material Technology, Energy & environment, Information technology, Food and agriculture



**Project findings 3/3 –  
Project proposals**

*-Enabling and guiding innovation to work horizontally*

- Packaged products and services for innovation management
- Shared innovation resources: St.Petersburg
- Shared innovation resources: Trondheim
- Midnordic business incubator network
- Cluster identification and prioritization in the Midnordic region

A light gray map of Europe is shown in the background. Three regions in the north-central part of Europe are highlighted with solid colors: a red region in the northwest (likely Sweden), a yellow region in the center (likely Finland), and a blue region in the east (likely Estonia).

## Project closing

- Preliminary understanding of the Mid-Nordic innovation field
- Preliminary stakeholder agency network ready for activation
- Portfolio of innovation co-operation projects identified & analyzed
- Possibility to carry selected portfolio projects into pitching

For more information contact:

Mikko Vesa, Regional Council of South Savo  
+358 45 636 2346 (mikko.vesa@hanken.fi)